

Rules of Use of the EcoControl Logo

Rules for clients (ISO/IEC 17065, 4.1.3)

1 Purpose

These rules govern the use of the EcoControl logo by companies whose products, processes or services EcoControl has found to conform with a certification programme. There is no obligation to use the logo. Most programmes have their own marks (e.g. the NATRUE label); the scheme owner's rules apply to them. These rules form part of the certification contract.

2 General rules

- The logo may only be used with a valid conformity document from EcoControl (e.g. certificate) and after authorisation by EcoControl – exclusively for the products, processes or services stated in it.
- It must not be used in a way that suggests that non-certified products, the whole company or other sites are certified.
- Passing the logo on to third parties (e.g. retailers, contract manufacturers) requires EcoControl's consent.
- Clients may not use the accreditation body's accreditation symbol.
- Where environmental claims are verified (Verified Claims, ISO/IEC 17029), reference to the verification may only be made in the wording confirmed by EcoControl.
- By using the logo, the company undertakes to continue to meet the requirements assessed.

3 Use

The logo may be used, for example, on invoices, delivery notes, letterheads, promotional material and product labels that relate directly to certified products or processes. Its use must not be misleading, either as to the scope of certification or as to EcoControl.

4 Surveillance

EcoControl checks correct use during audits and by spot checks in digital media and keeps a directory of the companies authorised to use the logo.

5 Misuse

In the event of incorrect references to the certification or misleading use of certificates or marks, EcoControl requires correction or removal within a set deadline. Further measures follow Procedures and sanctions for non-compliance: revocation of the right of use, suspension or withdrawal of certification, publication of the transgression and, where necessary, legal action (4.1.3.2).

6 End of the right of use

The right of use ends with suspension, withdrawal or expiry of certification or the end of the contract. From that moment the logo and the certification may no longer be used in advertising. Existing material must be amended or removed within the period set by EcoControl in writing; the scheme owner's rules take precedence. The end is recorded and noted in the directory.

7 Graphic specifications

- Use only the variants and colours of the current logo provided by EcoControl (download on the website).
- Minimum size 0.8 cm.

- The logo must not overlap other logos.